


The Lebanese Center for Policy Studies (LCPS), in collaboration with the Friedrich Naumann Foundation (FNF), has the pleasure to invite you to a conference entitled:

Reviving Lebanon's Economy: Four Sectors in Focus Knowledge Economy | Manufacturing | Healthcare | Agriculture

 **Tuesday, November 28, 2023**  **9:30 am to 5:15 pm**

 **Gefinor Rotana Hotel Beirut and Online via ZOOM**

(The corresponding link will be shared upon confirmation of virtual attendance)

Lebanon's ongoing economic crisis has profoundly impacted its various sectors, with challenges ranging from the decline of consumer purchasing power, operational difficulties, the absence of bank credit lines, and ineffective governance.

In light of these difficult economic factors, the Lebanese Center for Policy Studies (LCPS), in collaboration with the Friedrich Naumann Foundation (FNF), dedicated over a year to a multi-sectoral study of Lebanon's economy.

Research by the LCPS team and leading experts in their field has culminated in four insightful policy briefs:

Lebanon's Economic Crisis by Sector:

- [The Knowledge Economy Loses Its Balance](#)
- [Challenges and Opportunities in Manufacturing](#)
- [Reforming the Healthcare System](#)
- [Agriculture's Roadmap to Resilience](#)

Drawing inspiration from these policy briefs, LCPS, with the support of FNF, is organizing a conference that will bring together experts, economists, academics, and policymakers to discuss these four critical sectors: education and the knowledge economy, manufacturing, healthcare, and agriculture.

The conference aims to initiate a discussion based on the research and the recommendations offered to help guide Lebanon towards recovery.

AGENDA

09:30–10:00

Registration

10:00–10:45

Welcome and Introduction

Opening Remarks

- **Makram Ouais**
Executive Director, The Lebanese Center for Policy Studies
 - **Mohamed Alem**
President, Board of Directors, The Lebanese Center for Policy Studies
 - **May El Masri**
Project Manager, Freidrich Naumann Foundation
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10:45–12:00

**Session 1: Lebanon's Economic Crisis by Sector:
The Knowledge Economy Loses Its Balance**

MODERATOR

- **Sami Nader**
Director, Institute of Political Science, Saint Joseph University

SPEAKERS

- **Lina Maddah**
Senior Economic Researcher, The Lebanese Center for Policy Studies
- **Bassel Akar**
Associate Professor and Researcher, Center for Applied Research,
Notre Dame University-Louaize

DISCUSSANTS

- **Jihad Bitar**
Chief Executive Officer, Siren Analytics
 - **Paul Tauk**
Founder and CEO, SiliconCedars
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12:00–12:30

Coffee Break

AGENDA

12:30-01:45

Session 2: Lebanon's Economic Crisis by Sector: Challenges and Opportunities in Manufacturing

MODERATOR

- **Leila Dagher**
Assistant to the President for Public Policy, Lebanese American University

SPEAKERS

- **Bacel Maddah**
Professor and Chairperson, Department of Industrial Engineering
and Management, American University of Beirut
- **Lina Maddah**
Senior Economic Researcher, The Lebanese Center for Policy Studies

DISCUSSANTS

- **Rima Freiji**
Founding Member and General coordinator,
Lebanese Private Sector Network (LPSN)
- **Paul Abi Nasr**
Chief Executive Officer, Polytextile,
Board of Directors Member Association, Lebanese Industrialists
- **Joanne Karkour**
Partner and Executive Director, Fair Trade Lebanon

01:45-02:30

Lunch Break

02:30-03:45

Session 3: Lebanon's Economic Crisis by Sector: Reforming the Healthcare System

MODERATOR

- **Hadi Bsati**
Founder, DRAPP

AGENDA

SPEAKER

- **Fadi El-Jardali**
Founder & Director, Knowledge to Policy (K2P) Center,
American University of Beirut

DISCUSSANTS

- **Joe Salloum**
President, Lebanese Order of Pharmacists
- **Rima Sassine Kazan**
President, Order of Nurses in Lebanon
- **Sola Aoun Bahous**
Dean and Professor, Gilbert and Rose-Marie Chagoury School
of Medicine, Lebanese American University

03:45-04:00 **Coffee Break**

04:00-05:15 **Session 4: Lebanon's Economic Crisis by Sector:
Agriculture's Roadmap to Resilience**

MODERATOR

- **Hussein Zeaier**
Associate Professor, Department of Economics, Lebanese
American University

SPEAKERS

- **Salem Darwich**
Professor and Head, Department of Agro-economics,
Lebanese University

DISCUSSANTS

- **Raphael Debbane**
General Manager, Debbane Saikali Group
- **Salwa Tohme Tawk**
Professor, Department of Agriculture, Lebanese University

05:15

Closing Remarks